

Instagram photo competition for the European Year of Rail of the Initiative "Main Line for Europe", Europe Direct Karlsruhe and Europe Direct Ulm – Terms of participation

1. General information

The organizer of the competition is the "Main Line for Europe" Office, City of Karlsruhe, External Relations and Strategic Marketing Unit, Zähringerstraße 65, 76133 Karlsruhe, Germany.

The competition is carried out in cooperation with the following partners:

Europe Direct Karlsruhe, Markgrafenstraße 46, 76133 Karlsruhe, Germany

Europe Direct Ulm, Sattlergasse 2, 89073 Ulm, Germany

The "Main Line for Europe" Office and the partners listed are referred to in the rest of the text as "the organizers".

All questions, comments or complaints regarding the competition should be sent by e-mail to info@magistrale.org.

The competition is in no way associated with Instagram. It is in no way sponsored, supported or organized by Instagram.

By participating in the competition, the participant explicitly accepts the terms and conditions of participation and data protection set out below.

2. Terms of participation

Participants must be at least 18 years old at the time of entering the competition.

Employees of the City of Karlsruhe, the Regierungspräsidium Karlsruhe and the City of Ulm as well as their relatives are excluded from participation.

The organizers reserve the right to exclude participants from the photo competition at any time if they have violated the conditions of participation or have attempted manipulation in connection with the competition.

3. Participation

The participant takes part in the photo competition by posting one or more photos of the cities of the "Main Line for Europe" on Instagram. The cities of the "Main Line for Europe" are: Paris, Nancy, Strasbourg, Karlsruhe, Stuttgart, Ulm, Augsburg, Munich, Salzburg, St. Pölten, Vienna, Győr, Budapest and Bratislava. Each participant may enter up to five photos. Photos of tourist attractions/activities in the cities or of rail travel on the "Main Line for Europe" can be submitted. However, there should be a local reference to the cities and regions mentioned.

In order for the photo(s) to be considered, the Instagram account of main_line_europe must be tagged. The visual must be posted with the campaign hashtag #EU4rail. The theme and location of the photo should be briefly stated in the post. Participation is only possible this way.

4. Contest

The contest starts on 15 September 2021 and ends on 15 November 2021 at 12:00 am. Participation before or after this period is invalid.

5. Publication of photos

The submitted pictures will be published in a photo gallery on www.magistrale.org as well as on the websites of the participating Europe Directs (see point 1). In addition, they will be published on the Instagram accounts of the "Main Line for Europe" as well as the participating Europe Directs (see point 1).

The organizers reserve the right to refuse the publication of photos. This applies in particular to photos where compliance with copyright or personal rights is not given or appears doubtful (see item 6), and to photos that do not comply with the specifications (see item 8). There is no legal claim to publication.

6. Image rights

The participant must have all rights to the submitted photo(s). Photos that are against legal regulations or morality are not allowed. The relevant investigating authorities will be informed immediately of any content relevant to criminal law.

The participant must ensure that the photo material submitted does not conflict with the rights of third parties. If necessary, permission to use, publish and distribute the images must be obtained from the persons concerned. The permission of third parties shown on photographic material must be proven in written form at the request of the organizers. The organizers assume no responsibility for the legality of the photo content.

The participant grants the organizers a royalty-free, non-exclusive right for an unlimited period of time to store, use and distribute the photo(s) in modified or unmodified form in accordance with section 5.

7. Determination of the winners

The photo that receives the most likes by 15 November 2021 at 12:00 am will win.

8. Notification of the winners

The winners will be informed by the organizers via direct message (Instagram). Within two weeks, the winners must send an email with their contact details (name, address, username) to info@magistrale.org. If the required data is not sent within this period, the prize will be lost.

The organizers reserve the right to hand over the prize to the winner only against proof of age.

The prize will only be handed over after the participant has transferred the right to use the image to the organizers in written form. In addition, participants must send the original file of the winning image (300 dpi, landscape format, JPEG or TIFF file) to info@magistrale.org before the prize is handed over.

The prize will be delivered by mail at the expense of the organizers exclusively to the winner. An exchange, pick-up and a cash payment of the prize are not possible.

9. Prizes

The prize for the picture with the most likes is an Interrail Global Pass (2nd class, 7 days within 1 month) for two persons. Second and third place will each receive a copy of the book *Low Carbon Europe: 80 inspiring & sustainable no-fly travel itineraries*.

10. Termination of the contest

The organizers reserve the right to cancel, modify, adjust or terminate the photography competition at any time without notice and without giving any reason.

11. Data protection

The participant agrees that his*her data may be collected, processed and used for the purpose of the competition. This data includes first and last name, date of birth, address, e-mail address and any additional data provided voluntarily. The data will be collected, processed and used exclusively for the purpose of conducting the competition. All personal data of participants will be processed and used in accordance with the statutory provisions. Further information can be found at <https://magistrale.org/datenschutzerklaerung/>. The participant is free at any time to request the deletion of his*her data and thus to withdraw from participation.

12. Applicable law

The law of the Federal Republic of Germany shall apply exclusively. Legal recourse is excluded.

13. Severability clause

Should individual provisions of these terms of participation be invalid or should a loophole exist, this shall not affect the validity of the remaining provisions. The invalid or missing provisions shall be replaced by a provision that comes as close as possible to the purpose of the contract and the statutory provisions.